

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR	328312	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  <b>Announcement 28 days</b>  <b>prior notice</b>
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428		Somerville MA 02145-1102	
	USA		USA	
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11666	PRODUCT CODE 1302	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	11111..	5	05:00A	05:56A	30S	10/22/12-10/26/12	WBZ NEWS	5	500.00	2500.00
2 FIXED	22222..	10	05:58A	07:00A	30S	10/22/12-10/26/12	WBZ NEWS	10	900.00	9000.00
3 FIXED	22222..	10	07:00A	09:00A	30S	10/22/12-10/26/12	THE EARLY SHOW	10	500.00	5000.00
4 LUR	Sa	1	05:00A	06:00A	30S	10/27/12-10/27/12	WBZ NEWS	1	105.00	105.00
5 LUR	Sa	2	06:00A	07:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	225.00	450.00
6 FIXED	Sa	2	07:00A	08:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	630.00	1260.00
7 FIXED	Sa	4	08:00A	10:00A	30S	10/27/12-10/27/12	SATURDAY EARLY SHOW	4	990.00	3960.00
8 LUR	Su	1	05:00A	06:00A	30S	10/28/12-10/28/12	WBZ NEWS	1	105.00	105.00
9 LUR	Su	2	06:00A	07:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	200.00	400.00
10 LUR	Su	2	07:00A	08:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	325.00	650.00
11	Su	2	08:00A	09:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	900.00	1800.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

**WBZ TV 4**

CONTRACT NO. REV.

1061-58191-1

DATE PRINTED

09/05/12

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NAME	MEDIA STRATEGIES & RESEARCH			WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA	22030-7428	Somerville	MA 02145-1102	
	USA			USA		
CONTACT	R. BEALE			PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11666	PRODUCT CODE	1302	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
FIXED										
12 FIXED	Su	3	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	3	1980.00	5940.00
13 LUR	11111..	5	09:00A	10:00A	30S	10/22/12-10/26/12	RACHAEL RAY	5	300.00	1500.00
14 LUR	11111..	5	10:00A	11:00A	30S	10/22/12-10/26/12	LET'S MAKE A DEAL	5	400.00	2000.00
15 FIXED	11111..	5	11:00A	12:00N	30S	10/22/12-10/26/12	PRICE IS RIGHT	5	1080.00	5400.00
16 FIXED	11111..	5	12:00N	12:27P	30S	10/22/12-10/26/12	WBZ NEWS	5	630.00	3150.00
17 LUR	11111..	5	12:27P	02:00P	30S	10/22/12-10/26/12	CBS SOAP ROTATION	5	400.00	2000.00
18 LUR	11111..	5	02:00P	03:00P	30S	10/22/12-10/26/12	THE TALK	5	400.00	2000.00
19 FIXED	22222..	10	03:00P	04:00P	30S	10/22/12-10/26/12	DR. PHIL	10	650.00	6500.00
20 FIXED	11111..	5	04:00P	04:30P	30S	10/22/12-10/26/12	JUDGE JUDY	5	850.00	4250.00
21 FIXED	11111..	5	04:30P	05:00P	30S	10/22/12-10/26/12	JUDGE JUDY	5	850.00	4250.00
22 FIXED	22222..	10	05:00P	05:30P	30S	10/22/12-10/26/12	5PM NEWS	10	1000.00	10000.00

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NAME	MEDIA STRATEGIES & RESEARCH				WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670				5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA	22030-7428		Somerville	MA 02145-1102	
	USA				USA		
CONTACT	R. BEALE				PRODUCTWARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11666		PRODUCT CODE	1302	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 FIXED	22222..	10	05:30P	06:00P	30S	10/22/12-10/26/12	530PM NEWS	10	1100.00	11000.00
24 FIXED	22222..	10	06:00P	06:30P	30S	10/22/12-10/26/12	WBZ NEWS	10	1440.00	14400.00
25 FIXED	11110..	4	07:00P	07:28P	30S	10/22/12-10/25/12	WHEEL OF FORTUNE	4	1980.00	7920.00
26 FIXED	11110..	4	07:28P	07:57P	30S	10/22/12-10/25/12	JEOPARDY !	4	2880.00	11520.00
27 FIXED	....2..	2	07:00P	08:00P	30S	10/26/12-10/26/12	PATRIOTS ALL ACCESS	2	1800.00	3600.00
28 FIXED	Sa	1	07:00P	07:28P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	900.00	900.00
29 FIXED	Sa	1	07:28P	07:56P	30S	10/27/12-10/27/12	JEOPARDY!	1	990.00	990.00
30 FIXED	M	1	09:00P	10:00P	30S	10/22/12-10/22/12	2 BROKE GIRLS/MIKE & MOLLY	1	15000.00	15000.00
31 FIXED	M	1	10:00P	11:00P	30S	10/22/12-10/22/12	HAWAII FIVE-O	1	12000.00	12000.00
32 FIXED	T	1	07:57P	09:00P	30S	10/23/12-10/23/12	NCIS	1	14000.00	14000.00
33 FIXED	T	1	09:00P	10:00P	30S	10/23/12-10/23/12	NCIS LOS ANGELES	1	14000.00	14000.00

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NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCTWARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11666	PRODUCT CODE	1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1					

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			FROM	TO						
34 LUR	T	1	10:00P	11:00P	30S	10/23/12-10/23/12	VEGAS	1	6000.00	6000.00
35 LUR	W	1	07:58P	09:00P	30S	10/24/12-10/24/12	SURVIVOR XXV	1	6500.00	6500.00
36 FIXED	W	1	09:00P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	12000.00	12000.00
37 LUR	W	1	10:00P	11:00P	30S	10/24/12-10/24/12	CSI: CRIME SCENE	1	5000.00	5000.00
38 FIXED	Th	1	07:58P	09:00P	30S	10/25/12-10/25/12	BIG BANG THEORY/TWO AND A	1	15000.00	15000.00
39 FIXED	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	12000.00	12000.00
40 LUR	Th	1	10:00P	11:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	5000.00	5000.00
41 LUR	F	1	07:58P	09:00P	30S	10/26/12-10/26/12	CSY: NY	1	3500.00	3500.00
42 LUR	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	MADE IN JERSEY	1	4000.00	4000.00
43 LUR	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	4500.00	4500.00
44 LUR	Sa	1	07:57P	09:00P	30S	10/27/12-10/27/12	CRIMETIME	1	2000.00	2000.00

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NAME	MEDIA STRATEGIES & RESEARCH	WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	
CONTACT	R. BEALE	USA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11666	PRODUCT CODE 1302	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1			

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			FROM	TO						
45 LUR	Sa	1	09:00P	10:00P	30S	10/27/12-10/27/12	CRIMETIME	1	2000.00	2000.00
46 LUR	Sa	1	10:00P	11:00P	30S	10/27/12-10/27/12	48 HOURS MYSTERY	1	3500.00	3500.00
47 FIXED	Su	1	07:00P	08:00P	30S	10/28/12-10/28/12	60 MINUTES	1	20000.00	20000.00
48 FIXED	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	14000.00	14000.00
49 FIXED	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	14000.00	14000.00
50 FIXED	Su	1	10:00P	11:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	11000.00	11000.00
51 FIXED	222220.	10	11:00P	11:35P	30S	10/22/12-10/26/12	WBZ NEWS	10	2700.00	27000.00
52 FIXED	000002.	2	11:00P	11:35P	30S	10/27/12-10/27/12	WBZ NEWS	2	2700.00	5400.00
53 FIXED	.....2	2	11:00P	11:35P	30S	10/28/12-10/28/12	WBZ NEWS	2	2700.00	5400.00
54 LUR	11111..	5	11:35P	12:37A	30S	10/22/12-10/26/12	DAVID LETTERMAN	5	800.00	4000.00
55 LUR	Sa	1	11:35P	12:05A	30S	10/27/12-10/27/12	THE INSIDER	1	200.00	200.00

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22426 AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MEDIA STRATEGIES &amp; RESEARCH

WARREN FOR SENATE 2012

AND 11350 Random Hills Rd Ste 670

5 Middlesex Ave Fl 1

ADDRESS Fairfax VA 22030-7428

Somerville MA 02145-1102

USA

USA

CONTACT R. BEALE

PRODUCT WARREN/D/US SEN MA

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 11666

PRODUCT CODE 1302

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	177		359550.00
							Billing Summary			
							<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>
						Qtr 4-12	359550.00	.00	.00	359550.00
										<b>GRAND TOTAL</b>
										359550.00

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